

YOUR WEATHER CHANGES EVERYDAY, NOW YOUR IRRIGATION SCHEDULE CAN TOO



**RAIN MASTER'S ZIPET™ MAKES
WEATHER-BASED IRRIGATION
AS EASY AS 1-2-3**



"Setting the Standard"



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The leader in Central Control Technology makes weather-based irrigation as easy as 1-2-3. Rain Master's revolutionary ZipET™ service for iCentral™ allows anyone to use weather-based irrigation scheduling by simply entering their 5 digit Zip Code.

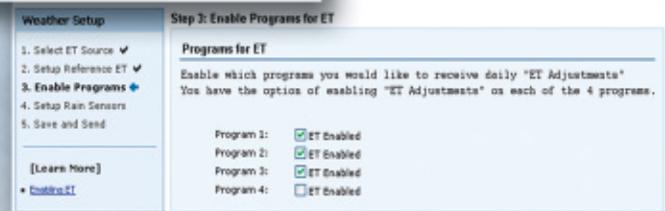
• What is ZipET™?

ZipET™ is a revolutionary ET data collection and dissemination service for Rain Master iCentral™ Internet customers. Using ZipET™ users can get site specific daily ET (based upon your Zip Code) delivered to any controllers located in the United States. When you use daily ET, your Eagle controller automatically adjusts irrigation watering schedules based on daily weather conditions so you only replace water that has been depleted from the soil. Thus, irrigation efficiency dramatically improves and water conservation is a reality.



1. Enter Zip Code

2. Enable ET Programs



3. Click "Save"

• How Does ZipET™ Work?

Rain Master receives reliable raw weather information on a daily basis from thousands of federally regulated FAA and NOAA weather stations throughout the United States. The weather information is validated, and converted as necessary in order to generate industry accepted ET values. The ET values are interpolated by zip code using a three-dimensional surface regression model. Site specific ET information is then delivered to your controllers based upon your designated iCentral™ weather setup criteria.

• Finally, ET made Simple!

Unlike other ET-based irrigation programs that require you to have water audit expertise or be a soil scientist, Rain Master's ZipET™ only requires you to enter a 5-digit zip code. The rest is automated! Finally, an ET-based system that everyone can operate and maintain!

• ZipET™ Saves You Money!

Typical ZipET™ customers see 20-50% reductions in water usage. ZipET™ eliminates the costs associated with weather stations and ET sensing devices, as well as their periodic maintenance requirements.

• Daily Reports and ET Data Delivery Confirmation

Rain Master's iCentral™ system provides daily reports on all ET weather information as well as on program performance, including confirmation of all data delivery. You can always be sure that the ET information actually got there.

A Name You Can Trust

Rain Master has been the industry leader in state-of-the-art water management technology since 1981. To learn more about the benefits of intelligent irrigation control technology, visit www.rainmaster.com or contact your local Rain Master sales representative.



3910-B Royal Ave. Simi Valley, CA 93063
Phone: 805-527-4498 Fax: 805-527-2813
www.rainmaster.com

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